



Media Inquiries:
Diane Shohet
Root Capital
(617) 299.2442
dshohet@rootcapital.org

FOR IMMEDIATE RELEASE

Root Capital Named One of Top 100 Best NGOs

Cambridge, Massachusetts, 23 January 2012 – Root Capital was named one of the Top 100 Best NGOs by *The Global Journal*, a print and online publication based in Geneva and New York that covers the issues and players shaping global governance. In its inaugural “**Top 100 Best NGOs**” list, *The Global Journal* recognizes the significant role of NGOs as influential agents of change on a global scale, increasingly at the forefront of developments shaping the lives of millions of people around the world.

“We are pleased and honored to be included on this list with so many well-known and respected organizations. As an NGO committed to alleviating rural poverty in developing countries, Root Capital, during the past 10 years, has invested in more than 365 agricultural businesses, improving livelihoods for more than 450,000 farm families, representing more than 2 million individuals. By 2016, our goal is to reach 650 businesses and improve livelihoods for more than 2 million families representing 11 million people, says William Foote, founder and CEO of Root Capital.

Further details regarding the “Top 100 Best NGOs” is available on *The Global Journal* website at www.theglobaljournal.net.

Root Capital is a nonprofit social investment fund that grows rural prosperity in poor, environmentally vulnerable places in Africa and Latin America by lending capital, delivering financial training, and strengthening market connections for small and growing agricultural businesses. More information is available at www.rootcapital.org.